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Luce_Wall Painting

Textured decorative finish for interior with metallic effect



LUCE_WALL PAINTING - V.2026-07-06

PRODUCT DESCRIPTION

Luce_Wall Painting is a finish for the decoration of interior surfaces, based on metallic fillers and selected aggregates that create a subtle metallic effect. These fillers produce a dynamic and pleasing interplay of reflected light and colours.

Luce_Wall Painting represents the expression of Novacolor's current commitment to environmental sustainability. In order to reduce its carbon footprint, **Luce_Wall Painting** is formulated with a special binder derived from sustainable biomass, replacing fossil-based raw materials. This has been made possible through a production methodology known as mass balance, certified according to **REDcert²** standards.

The product complies with the requirements of Eurofins **Indoor Air Comfort Gold**.

USES

Luce_Wall Painting makes it possible to achieve innovative colour solutions and visual and tactile sensations that make interiors surprisingly comfortable and perfectly in tune with current interior design trends. Thanks to its ease of application, **Luce_Wall Painting** allows both professional decorators and non-professional users to create finishes of outstanding quality and value.

IDENTIFICATION FEATURES

- Binder type: acrylic polymer in emulsion
- Density:
Luce_Wall Painting Base Silver: 1.18 ± 0.05 g/ml
Luce_Wall Painting Base Gold: 1.18 ± 0.05 g/ml
- Indoor Air Quality classification: **A+**
- **REDcert²** certified product: the product reduces the consumption of fossil resources through the use of renewable raw materials within the value chain.
- Indoor Air Comfort Gold certified product **IACG** (Eurofins IACG-442-01-02)

PERFORMANCES

The application of **Luce_Wall Painting** is simple and practical, thanks to its brush application technique.

DILUTION Ready to use; maximum dilution 10% by volume with water.

WARNINGS Mix the product properly before the tinting phase and the application cycle.
Do not apply on wet/fresh substrates, wait a maturation time, generally of four weeks.

SUBSTRATE PREPARATION (Referred to environmental conditions $T = 25\text{ }^{\circ}\text{C}$, $RH = 60\%$)
The surface must be dry and free from dust and moisture salt stains.
If necessary, proceed with restoration or consolidation of the substrate using specific products.
In the presence of mould, treat the surface with suitable products.
Remove, by brushing or washing, any efflorescence present and flaking areas of old paints.
Completely remove any thick layers of limewash or distemper paints. Remove deposits of dust, smog and other contaminants by brushing.
In the presence of non-cohesive or powdery substrates, apply one diluted coat of **Decofix** (micronized wall fixative) with a brush.
On a dry and sound substrate, apply one diluted coat of **Novaprimer** (pigmented water-based acrylic fixative) with a brush or roller.
For site requirements or to achieve a more compact surface appearance, after treating the substrate with a suitable fixative, it is possible to apply two coats of **Novalux E** or **Novalux I** (washable water-based paint), diluted as required.

For information on the application techniques of the different effects, please refer to the dedicated page on the website.

RECOMMENDATION When applying, the material must be protected from the cold and from big heat changes during the entire application process.
Do not apply at air, background and product temperatures below $+5\text{ }^{\circ}\text{C}$ or above $+35\text{ }^{\circ}\text{C}$.
Ambient humidity must be $<75\%$; background humidity must be $<10\%$.
In order not to compromise the optimal appearance and performance of the product, we recommend applying it in the above-mentioned ambient conditions.
It is advisable to complete each work with materials from the same batch of production. When using multiple batches, it is recommended to remix the various products together to avoid slight differences in shading.
For the correct use of the above materials, and for dilution and laying, please carefully read the technical data sheet.
The correct use of equipment and personal protective equipment (PPE) is recommended during all phases of background and product preparation, and of application).

CLEANING OF TOOLS With water, immediately after use.

YIELD 5-7 m^2/l for two coats, depending on the type of substrate. It is advisable to verify the actual coverage by carrying out a preliminary test on the specific substrate.

COLORS Silver Base, Gold Base and palette listed on the "Luce_Wall Painting" colour card.

PACKAGING

Packaging:

Luce_Wall Painting Base Silver: 1 l and 4 l

Luce_Wall Painting Base Gold: 1 l

STORAGE LIFE CONDITIONS

This product must be used preferably within 2 years from its production date if kept in its original un-opened container and in conditions with suitable temperature.

SECURITY PROCEDURES

EU limit value (Dir. 2004/42/EC)

Cat. A/l: decorative effect coatings (water-base): 200 g/l (2010)

The product contains max: 200 g/l VOC

Use the product according to current health and safety regulations; after use, do not discard the containers in the environment; allow the residue to dry thoroughly, then treat as special waste. Do not dispose of residues in the sewers, waterways or ground. For more information consult the safety data sheet.